

Virginia WIC Program Infant Formula Effective April 1, 2012



Similac Advance®
12.4 oz. Powder
7007455958 (UPC)
13 oz. Concentrate
7007456974 (UPC)



Similac Sensitive®
12.6 oz. Powder
7007457541 (UPC)
13 oz. Concentrate
7007457536 (UPC)



Similac Soy Isomil®
12.4 oz. Powder
7007455964 (UPC)
13 oz. Concentrate
7007456976 (UPC)

Tips for Purchasing Infant Formula



- You must buy the exact brand and type, specified on your food instrument or eWIC shopping list.
- Substitutions are not allowed to the variety and/or type of formula prescribed.
- UPCs for contract formulas are printed on the food instrument.
- UPCs for special formulas are not printed on the food instrument, as they change frequently.

Special Formulas (Non-Contract Products)

- You may purchase these products from authorized retailers who stock them. If the special formula food instrument states **MAY NOT BE REDEEMED AT RETAIL STORES**, contact your local WIC clinic to order the formula for you.



Nutramigen LIPIL®
12.6 oz. Powder with *Enflora™*
300871239418 (UPC)*
13 oz. Concentrate
300870498014 (UPC)*



**Similac Expert Care™
Alimentum®**
16 oz. Powder
70074576640 (UPC)*



PediaSure®
8 oz., Ready to Feed, 6-pack
*Multiple flavors, multiple
UPC Regular or with fiber*

* UPCs for special formulas change frequently.

- Ready-to-feed formula products may be purchased only if prescribed and approved by the WIC Program.



This institution is an equal opportunity provider.

